

## **WONCA Europe Regional Conference 2012:**

**After a successful conference held in the year 2000, Vienna will be proudly hosting the WONCA Europe Regional Conference for the second time.**

***From 4<sup>th</sup> to 7<sup>th</sup> of July 2012 the Austrian Society of General Practice and Family Medicine (OEGAM) will be hosting the WONCA Europe Regional Conference in Vienna, Austria. More than 4.000 national and international health professionals are expected to join exciting discussions on “The Art and Science of General Practice”, the main theme of the conference. Participants can expect a scientific and educational program, consisting of workshops, symposia, oral presentations and poster session on a wide variety of relevant topics for Primary Health Care. +++***

### **The main theme:**

(Vienna, 02<sup>th</sup> of September 2011) – “It is the aim of both, the organizing and the scientific committee to host an exciting conference of high scientific, educational and ethical standard and to provide a forum at the European level for all colleagues practicing in Primary Health Care”, says Gustav Kamenski, President of the Conference. The general theme of the conference “The Art and Science of General Practice and Family Medicine” has been carefully selected and is based on the considerations, that high quality research and sound scientific evidence are the basis to all clinical disciplines today, including the field of General Practice/Family Medicine. “However, we believe that scientific knowledge alone is not enough in order to work efficiently and successfully as a General Practitioner dealing with unique individuals under the circumstances of the respective Health Care System. Therefore, it is necessary that the best evidence available can be successfully implemented at the individual patient level, as shown by his/her compliance to the recommendations of the General Practitioner”, Gustav Kamenski says. This is a challenge and a skill which can be considered as the “art” of GP/FM

### **Cooperation with the British Medical Journal (BMJ)**

“Following the main topic of the conference, two keynote lectures are planned on each day of the conference”, explains Manfred Maier, chairman of the scientific committee. One on “The Science of General Practice”, and the other on “The Art of General Practice”. In a unique cooperation with the British Medical Journal, a leading journal for clinical practice, the topics for the “Science key notes” will be selected by the scientific committee from articles of exceptional quality that are submitted to the BMJ during early 2012 for publication. These articles will be published in a special theme issue of the BMJ accompanying the conference. The authors will be invited to present their papers as keynote lectures.

Speakers for the “Art keynotes” will be recruited among the European colleagues with the help of WONCA and its networks. Presentations will highlight the difficulties or special circumstances in the daily work of some GPs which may make it almost impossible to apply scientific evidence and state of the art knowledge; rather, skilful management of available resources within the given circumstances is required. Such situations may occur in remote areas in some countries but may also occur in some countries because of other factors such as the health care system, the political system or the status of medical education.

## **About WONCA**

WONCA is an acronym for the World Organization of National Colleges, Academies and Academic Associations of General Practitioners/Family Physicians, or World Organization of Family Doctors for short. WONCA Europe, a regional branch of the global organization, has more than 40 member organisations and represents more than 45.000 European family physicians. By providing a forum for exchange of knowledge and information, WONCA's primary objective is to improve quality of life worldwide through fostering and maintaining high standards of care in general practice/family medicine. It is encouraging and supporting the development of national academic organizations of general practitioners/family physicians. Furthermore, it hopes to promote the educational, research and service provision activities of general practitioners/family physicians towards other world organizations and forums concerned with health care. Finally, the society aims to stimulate networking among GPs with an interest in professional development, research, education, and quality improvement. One major tool to facilitate these objectives is the organization of an annual European conference, such as the WONCA Europe Regional Conference 2012.

## **Important Links:**

[www.oegam.at](http://www.oegam.at)

[www.woncaeurope2012.org](http://www.woncaeurope2012.org)

[www.vienna-wieninfo.at/](http://www.vienna-wieninfo.at/)

To download the latest announcement follow the link: [www.woncaeurope2012.org](http://www.woncaeurope2012.org)

## **Media Relations:**

Welldone GmbH, Werbung und PR

Mag. Elisabeth Kranawetvogel

Lazarettgasse 19/OG 4, 1090 Wien

Tel.: +43/ 01/402 13 41-40 | e-Mail: [pr@welldone.at](mailto:pr@welldone.at)