

**WONCA EUROPE CONFERENCE 2012**  
**„THE ART AND SCIENCE OF GENERAL PRACTICE“**  
**JULY 4–7, 2012, VIENNA, AUSTRIA CENTER**  
**INFORMATION DOSSIER FOR SPONSORSHIPS**



Here you will find the information dossier for sponsorships concerning the WONCA EUROPE CONFERENCE 2012, organised by the Austrian General and Family Medicine Society (ÖGAM).

More than 4000 family doctors and other professional primary care workers from all over the world, particularly from our own continent, are expected to be coming to Vienna for the annual meeting. We are very keen to present you the following sponsoring possibilities with which your company can introduce itself at this congress. We also very gladly remain at your disposal by telephone in order to discuss your wishes.

**A) GOLD, SILVER, OR BRONZE SPONSORSHIP**

You have the opportunity of choosing between a Gold, Silver or Bronze Sponsorship which will allow you to present your company / product and create awareness during the WONCA EUROPE CONFERENCE 2012 in Vienna.

**B) EXHIBITION SPACE**

Exhibition space can be reserved.

**C) ADVERT IN THE CONFERENCE ANNOUNCEMENT AND MAIN CONFERENCE PROGRAMME**

Take advantage of the possibility of introducing your products or services to an interested specialist audience with an advert in the preliminary or main conference programme. The programmes are also imposed beforehand on other national and international congresses in general medicine. We are looking forward to receiving your advert reservation.

**D) SATELLITE SYMPOSIA**

**E) ALTERNATIVE SPONSORSHIP**

Alternative sponsorships that allow you to present your company / product during the WONCA EUROPE CONFERENCE 2012 in Vienna.

**F) PARTIAL SPONSORING**

Together with those of other sponsors, your company / product logo can be displayed clearly in view during the welcome party, coffee breaks, stand-up lunches or farewell snack.

We would be very pleased for your company to be part of the WONCA EUROPE CONFERENCE 2012.

**LOCAL ORGANISING COMMITTEE**

Gustav Kamenski, President  
Manfred Maier, Chairman of the Scientific Committee  
Ingrid Pichler, Chair of Organising Committee  
Peter Pichler, Co-Chair of the Organising Committee

**SPONSORING**

Welldone GmbH, Lazarettgasse 19, OG 4, 1090 Vienna  
Tel: +43/1/402 13 41-15, / Fax: DW 18 / s.flo@welldone.at

A) GOLD, SILVER OR BRONZE SPONSORSHIP

**GOLD SPONSOR EURO 58,000.00 not including 20% VAT**

- 18m<sup>2</sup> exhibition space in a premium position
- Reduced price per further square metre of floor space
- 3 to 4 free entries to the conference for employees of your stand throughout the congress
- Satellite symposium during the congress (duration: 60 minutes)
- Advert on the cover of the conference announcement and main conference programme (U2 or U4)
- The GOLD SPONSOR'S logo will appear in the main conference programme with mention of sponsoring
- The logo will appear on the WONCA 2012 conference website [www.woncaeurope2012.org](http://www.woncaeurope2012.org) (position: home page and bottom page)
- One congress bag insert (discussed and agreed with the organiser)
- First option of sponsoring the congress bag (not including the sponsoring costs for this package)
- Projection logo and advertising chart on the screen in the event rooms during the breaks (duration of projection: 3 minutes)
- Plasma TV: the company / product logo will be displayed clearly in view on a plasma TV during the breaks

**SILVER SPONSOR EURO 45,000.00 not including 20% VAT**

- 12m<sup>2</sup> exhibition space in a premium position
- Reduced price per further square metre of floor space
- 2 free entries to the conference for employees of your stand throughout the congress
- Satellite symposium during the congress (duration: 60 minutes)
- Advert in the main conference programme (inside the booklet)
- The SILVER SPONSOR'S logo will appear in the main conference programme with mention of sponsoring
- The logo will appear on the WONCA 2012 conference website [www.woncaeurope2012.org](http://www.woncaeurope2012.org) (position: home page)
- One congress bag insert (discussed and agreed with the organiser)
- Projection logo and advertising chart on the screen in the event rooms during the breaks (duration of projection: 2 minutes)
- Plasma TV: the company / product logo will be displayed clearly in view on a plasma TV during the breaks

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**BRONZE SPONSOR EURO 15,000.00 not including 20% VAT**

- 6m<sup>2</sup> exhibition space in a premium position
- Reduced price per further square metre of floor space
- 1 free entry to the conference for employees of your stand throughout the congress
- Advert in the main conference programme (inside the booklet)
- The BRONZE SPONSOR'S logo will appear in the main conference programme with mention of sponsoring
- The logo will appear on the WONCA 2012 conference website [www.woncaeurope2012.org](http://www.woncaeurope2012.org) (position: bottom page)
- One congress bag insert (discussed and agreed with the organiser)
- Projection logo and advertising chart on the screen in the event rooms during the breaks (duration of projection: 1 minute)
- Plasma TV: Company / Product logo will be displayed well in sight on a Plasma TV during the breaks

**B) EXHIBITION SPACE**

The price per square metre is EURO 500.00 not including 20% VAT

The reduced price per further square metre for Gold/Silver/Bronze sponsors is

EURO 420.00 not including 20% VAT. The minimum stand size is 6 square metres.

Please contact us with your stand enquiries. The detailed information on the specialist trade fair in addition to the corresponding application forms will be sent to you in good time.

Contact for the specialist trade fair:

Medizinische Ausstellungs- und Werbegesellschaft Maria Rodler & Co Gesellschaft m.b.H

Freyung 6/3, 1010 Vienna, contact person: Gerda Maierhofer

Tel: +43/1/53663-15, Fax: +43/1/535 60 16, Email: [maw@media.co.at](mailto:maw@media.co.at)

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C) ADVERT IN THE CONFERENCE ANNOUNCEMENT AND MAIN CONFERENCE PROGRAMME

**CONFERENCE ANNOUNCEMENT**

5000 copies, circulation from June 2011 onwards. Details concerning printing documents will be announced on booking. Prices are not including 5% advertising fee and not including 20% VAT.

Advert on one inside page, 4-colour EURO 3,100.00

**MAIN CONFERENCE PROGRAMME**

5000 copies, circulation within the context of the congress. Details concerning printing documents will be announced on booking. Prices are not including 5% advertising fee and not including 20% VAT.

Advert on one inside page, 4-colour EURO 3,100.00

D) SATELLITE SYMPOSIA

Satellite symposia (no parallel topics) EURO 28,000.00 not including 20% VAT  
(discussed and agreed with the scientific committee)

- Announcement in the scientific section of the main programme
- Hall use, halls of different sizes are available.
- Technology (sound system, beamer, laptop excl. TED)
- Participant registration, participants' certificates, participant lists for the attention of the sponsor

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**E) ALTERNATIVE SPONSORSHIP**

**LOGO ON CONFERENCE WEBSITE (BOTTOM PAGE)**

The logo will appear on the WONCA 2012 conference website (bottom page).

EURO 3,000.00 not including 20% VAT

**CONGRESS BAG** (Gold sponsors have the first option of acquiring this package.)

Costs of bag and logo on the congress bag (the congress bag model will be selected by the organiser).

EURO 20,000.00 not including 20% VAT

**CONGRESS BAG INSERTS**

Opportunity to provide congress bag inserts

(discussed and agreed with the organiser). EURO 3,100.00 not including 20% VAT plus provision of the insert.

**NOTE PAD AND PENS**

Opportunity to provide pens and notepads for the congress bag

(discussed and agreed with the organiser). EURO 3,100.00 not including 20% VAT plus provision of the pads and pens.

**PLASMA TV**

Plasma TV: company / product logo will be displayed clearly in view on a plasma TV during the breaks.

EURO 3,800.00 not including 20% VAT

**WASHROOM SPONSORING**

Soaps, perfume sprays or A4 posters are made available (discussed and agreed with the organiser).

EURO 3,200.00 not including 20% VAT plus provision of the products etc.

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F) PARTIAL SPONSORING POSSIBILITIES

**WELCOME PARTY**

The company / product logo will be displayed clearly in view during the welcome party (noon, on 4<sup>th</sup> July)  
EURO 5,000.00 not including 20% VAT

**COFFEE BREAK**

The company / product logo will be displayed clearly in view during the coffee break.  
Per coffee break EURO 5,000.00 not including 20% VAT

**STAND-UP LUNCH**

Your logo is placed in a prominent position during the stand-up lunch.  
Per stand-up lunch EURO 6,500.00 not including 20% VAT

**FAREWELL SNACK**

The company / product logo will be displayed clearly in view during the farewell snack (7<sup>th</sup> July 2012)  
EURO 4,500.00 not including 20% VAT

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These general terms for your sponsoring form an integral part of the invoice/confirmation.

**Exhibition site**

Austria Center, Vienna

**Terms of payment**

According to the terms of payment of the invoice for your sponsoring.

**Withdrawal**

Once registration has been made, the agreed sponsoring fee is to be paid even in the event of registration cancellation before the congress begins. If it is possible to resell the sponsoring in full, a cancellation fee of 25% is to be paid. In the event of only partial resale of the sponsoring, the difference in relation to the agreed sponsoring fee is to be paid in full, in addition to the cancellation fee for the resold sponsoring.

**Higher Force**

If unforeseen political or economic events or in general an act of higher force impede or render impossible holding of the congress, the sponsor cannot assert any claims for damages in this connection before the event organiser.

**Place of performance and place of jurisdiction**

Austrian Law shall exclusively apply. The place of jurisdiction is Vienna.

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